



**GROWING  
HOPE**

# BECOME A SPONSOR

Your sponsorship enhances your visibility to our engaged community  
& supports access to nourishing local food that is  
**CULTURALLY APPROPRIATE AND AFFORDABLE.**

## ADVOCATE SPONSOR: \$10,000

- Logo & business name displayed at all 6 Growing Hope events
- Your branded items at each event throughout the year
- Market your business at Chefs in the Garden with an ad in the program
- Exclusive email to our supporters announcing your sponsorship (10,000 contacts)
- Large logo and name on Growing Hope's website and all marketing materials related to the event(s)
- Exclusive social media recognition announcing your sponsorship
- Eight tickets for Chefs in the Garden
- Verbal announcement of sponsorship at each event
- Written acknowledgment & logo in our 2024 annual report
- Large logo on sponsorship appreciation banner at each Growing Hope Event

## BLOOM SPONSOR: \$3,500

- Logo & business name displayed at 1 Growing Hope event
- Small logo and name on Growing Hope's website and all marketing materials related to the event
- Recognition on social media
- Four reserved seats for Chefs in the Garden
- Verbal acknowledgment of sponsorship at the event of choosing
- Written acknowledgement in our 2024 annual report
- Medium logo on sponsorship appreciation banner at each Growing Hope Event



### Growing Hope Events in the 2024 Calendar Year:

- Earth Day Fest: One Community, One Planet: A community event to highlight folks and organizations working in the community in various realms of environmental justice and give participants tangible next steps and tools to use in their own context.
- Community Day (3 events): Each spring, Growing Hope invites the community to the farm to partake in a unique garden-based workshop, get to know the current cohort of Teen Leadership Participants, and enjoy an afternoon at an urban farm with food and family-friendly activities.
- Chefs in the Garden Dinner (2 nights): This two-part dinner series fundraiser features well-known local culinary talent. Each evening is its own unique experience. Guests are seated in our charming hoop house and served the meal of a lifetime. 100 attendees each evening.



## HARVEST SPONSOR: \$5,000

- Logo & business name displayed at 3 Growing Hope events
- Medium logo and name on Growing Hope's website and all marketing materials related to the event(s)
- Dedicated recognition on social media
- Six tickets for Chefs in the Garden
- Announcement of sponsorship at the event(s) of choosing
- Written acknowledgment in our 2024 annual report and logo displayed
- Written acknowledgment in monthly newsletters leading up to the events and after events
- Medium logo on sponsorship appreciation banner at each Growing Hope Event

## SEED SPONSOR: \$500- \$1,000

- Logo & business name displayed at 1 Growing Hope event
- Two reserved seats for Chefs in the Garden
- Verbal acknowledgment of sponsorship at the event of choosing
- Written acknowledgement in our 2024 annual report
- Small logo on sponsorship appreciation banner at each Growing Hope Event



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**Saturday, 9a-1p at 100 Rice St (May through October), 16 S. Washington St. (November-April) + a Year-round Online Market**

## SEASON SPONSOR: \$5,000

- “Proud Sponsor of the Ypsilanti Farmers Market” sign
- Large logo on sponsorship banner displayed throughout the outdoor market season in Depot town.
- Recognition in Farmers Market weekly e-newsletters
- Dedicated social media recognition via Facebook and Instagram
- Logo on market season materials
- Written acknowledgment and logo in Growing Hope’s 2024 annual report
- Opportunity to host a table at up to 4 market days

## INDOOR MARKET SPONSOR: \$2,500

- “Proud Sponsor of the Ypsilanti Farmers Market” sign
- Large logo on sponsorship banner displayed throughout the indoor market season
- Recognition in Farmers Market weekly e-newsletters
- Dedicated social media recognition via Facebook and Instagram
- Written acknowledgment and logo in Growing Hope’s 2024 annual report
- Opportunity to host a table at up to 2 market days

## SPECIAL EVENT SPONSOR: \$500/EVENT

- Medium logo on sponsorship banner displayed throughout the outdoor market season in Depot town.
- Opportunity to host a table during the special event market
- Recognition on social media

## MARKET DAY SPONSOR: \$300/DAY

- Small logo on sponsorship banner displayed throughout the outdoor market season in Depot town.
- Opportunity to host a table on the sponsoring market days
- Excluding special event market days

## ABOUT THE YPSILANTI FARMERS MARKET

Growing Hope & the Ypsi Farmers Markets find pride in our support of local growers, producers, and makers. Growing Hope and the YFM have more than 10,000 followers on its combined social media platforms, with an average of 800 market shoppers every week. Please contact [giving@growinghope.net](mailto:giving@growinghope.net) for more information about sponsorships. After selecting a sponsorship level, a sponsor agreement will be sent to you to review and sign. An invoice will be emailed to you detailing the agreed-upon payment. All checks should be addressed to Growing Hope. Please provide all sponsor logos a minimum of five business days before your scheduled date of sponsorship. See available market days at: <https://calendly.com/daynapopkey/marketsponsor>

# Growing Hope Sponsorship Commitment Form

Sponsorship Amount: \$ \_\_\_\_\_ Level: \_\_\_\_\_

What name would you like to be used for Sponsorship recognition? \_\_\_\_\_

I would like to offer an in-kind donation of: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Would you like to donate your Chefs in the Garden seats to a community member?

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\*Please email logo submissions (high-resolution .jpg or .png format) to [giving@growinghope.net](mailto:giving@growinghope.net)\*

## **Return Form and Payment to:**

Growing Hope  
922 W. Michigan Ave.  
Ypsilanti, MI 48197

Upon receipt of payment, Growing Hope will send acknowledgment to you and coordinate next steps.

Email [giving@growinghope.net](mailto:giving@growinghope.net) or call 734.786.8401 for more information

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Growing Hope fosters an equitable and sustainable local food system where all people are empowered to grow, sell, buy, prepare, and eat nourishing food. We envision a community where all people—particularly those with barriers due to race, class, culture, language, ability, and mobility—have access to nourishing local food that is culturally appropriate and affordable, can grow and prepare their own harvests, and may earn a living as a food grower, producer, or entrepreneur. Your contribution is crucial to building a just and equitable food system where everyone achieves the right to food. All proceeds directly benefit our programming, food access, and food sovereignty.

Growing Hope is a 501(c)3 non-profit organization. Your donation is tax-deductible to the fullest extent of the law. EIN: 74-3091845

