

# Sponsor Growing Hope's Ypsilanti Farmers Markets



## Something to Celebrate!

Growing Hope's second annual **Ypsilanti Food Awards** will be held on **Saturday, April 15th, 2017** and will raise crucial annual funds for the **Ypsilanti Farmers Markets**, while celebrating local food achievements across our area. We will showcase our market vendors and the great diversity of local independent food businesses, while you taste our way through a sampling from over a dozen of the best in town. We'll highlight the positive economic impact of food entrepreneurs during a spectacular evening of delicious food, drink, and music - culminating in an awards ceremony for success stories and local heroes in Ypsi's food world.

### WHAT

A noteworthy evening featuring great food, drink, and music from the area. 150 attendees will enjoy beer and wine as they mingle and taste offerings from local food superstars. An awards ceremony will highlight local food achievements and the people that made them happen.

### WHERE

**The Ypsilanti Farmers MarketPlace at 16 South Washington Street.**

Between South Washington and South Adams is a former warehouse Growing Hope is in the process of transforming into a thriving year-round venue for our Downtown Farmers Market. We've made a lot of progress; join us and see our vision coming to life!

### WHEN

**Saturday, April 15, 2017** - 5:00pm music, drinks, and food, 6:30pm awards ceremony

## 2017 SPONSORSHIP OPPORTUNITIES

Ypsilanti Food Awards sponsors will receive recognition in all promotional materials and on-site during the event. **Additionally**, sponsors will be recognized at both of our Ypsilanti Farmers Market locations, including market materials and welcome signs at market entrances, visible to all attendees. Be a part of a great event, and enjoy knowing that you were part of increasing food access and economic opportunities for our region in 2017 and beyond.

### WHO

This event will attract a veritable Who's Who of the region, including individuals devoted to good local food and supporting small businesses. With the additional market exposure, you'll also reach a diverse cross-section of the Ypsilanti community. Our 2015 Downtown and Depot Town Markets attracted **over 34,630 market-goers** who spent **over \$513,422** at the markets and **over \$328,237 at nearby businesses** in a 27-week season - providing direct access to healthy food for our community, as well a high level of visibility. A year-round market means more opportunities for exposure and community impact. In 2015 our Ypsilanti Farmers Markets had a total economic impact in the community of over **\$1,649,654!**

**Sponsorship Deadline: February 15, 2017**



# 2017 YPSILANTI FARMERS MARKET SPONSORSHIP LEVELS & RECOGNITION

Amount	On-site signage recognition during the Ypsilanti Food Awards event <b>and</b> tickets to event	On-site signage at both Ypsi farmers market locations (MarketPlace & Depot Town)	Recognition on Growing Hope's website	Inclusion in promotional materials and press release
\$25,000	Headline featured logo + 6 tickets Headline logo on all Ypsi Food Awards event posters, invites, PR	Separate signage with recognition of Headline sponsor, plus featured logo on banner & entrance sign	Logo included	Yes
\$10,000	Large logo onsite + 4 tickets Logo on event posters & invites	Large logo on banner & entrance sign	Logo included	Yes
\$5,000	Medium logo onsite + 2 tickets Logo on event posters	Medium logo on banner & entrance sign	Logo included	Yes
\$2,500	Medium logo onsite + 2 tickets	Small logo on banner & entrance sign	Logo included	Yes

**Sponsorship gets your organization signage at the Food Awards AND weekly recognition at our growing Ypsilanti Farmers Markets all year long!**



**To learn more about Growing Hope's farmers markets, please visit us online at: [growinghope.net](http://growinghope.net) and [facebook.com/YpsilantiFarmersMarkets](https://facebook.com/YpsilantiFarmersMarkets)**



physical: 922 West Michigan Ave, Ypsilanti, MI 48197 | mailing: P.O. Box 980129, Ypsilanti, MI 48198  
phone: 734.786.8401 | web: [www.growinghope.net](http://www.growinghope.net) | fb: [facebook.com/growinghope](https://facebook.com/growinghope) | twitter: [growingthehope](https://twitter.com/growingthehope)