



# Sponsor Growing Hope's Ypsilanti Farmers Markets

## Something to Celebrate!



Growing Hope is delighted to announce the first annual **Ypsilanti Food Awards** on **Saturday, April 16th**, which we hope will grow to be a beloved yearly event. This new fundraising event will support our Ypsilanti Farmers Markets and celebrate local food achievements, including our market vendors and the great diversity of local independent food businesses. We'll highlight the positive economic impact of food entrepreneurs during a spectacular evening of delicious food, drink, and music - culminating in an awards ceremony for success stories and local heroes in Ypsi's food world.

### WHAT

A noteworthy evening featuring great food, drink, and music from the area. 150 attendees will enjoy beer and wine as they mingle and taste offerings from local food superstars. A fun awards ceremony will highlight local food achievements and the people that made them happen.



### WHERE

**The Ypsilanti Farmers MarketPlace** at 16 South Washington St.

Between South Washington and South Adams is a former warehouse Growing Hope is in the process of transforming into a thriving year-round venue for our Downtown Farmers Market. We've made a lot of progress; join us and see our vision coming to life!

### WHEN

**Saturday, April 16** - 5:00pm music, drinks, and food, 6:00-8:00pm awards ceremony

## 2016 SPONSORSHIP OPPORTUNITIES

Ypsilanti Food Awards sponsors will receive recognition in all promotional materials and on-site during the event. **Additionally**, sponsors will be recognized at both of our Ypsilanti Farmers Market locations, including market materials and welcome signs at market entrances, visible to all attendees. Be a part of a great event, and enjoy knowing that you were part of increasing food access and economic opportunities for our city in 2016 and beyond. With opportunities ranging from \$500-\$10,000; there is a level that is right for you to show your commitment to Healthy People, Places, and Economies.



### WHO

This event will attract a veritable Who's Who of the area, including individuals devoted to good local food and supporting small businesses. With the additional market exposure, you'll also reach a diverse cross-section of the Ypsilanti community. Our 2015 Downtown and Depot Town Markets attracted **over 34,630 market-goers** who spent **over \$513,422** at the markets and **over \$328,237 at nearby businesses** in a 27-week season - providing direct access to healthy food for our community, as well a high level of visibility. A year-round market means more opportunities for exposure and community impact. In 2015 our Ypsilanti Farmers Markets had a total economic impact in the community of over **\$1,649,654!**

**Sponsorship Deadline: March 15, 2016**



# 2016 YPSILANTI FARMERS MARKET SPONSORSHIP LEVELS & RECOGNITION

Amount	On-site signage recognition during the Ypsilanti Food Awards event	On-site signage at both Ypsi farmers market locations (MarketPlace & Depot Town)	Recognition on Growing Hope's website	Inclusion in promotional materials and press release
\$10,000+	Featured	Featured logo on banner & entrance sign	Logo included	Yes
\$5000	Large	Large logo on banner & entrance sign	Logo included	Yes
\$2500	Medium	Medium logo on banner & entrance sign	Logo included	Yes
\$1500	Medium	Small logo on banner & entrance sign	Logo included	Yes
\$500	Small	Small logo on entrance sign	Name listed	Yes

**Sponsorship gets your organization signage at the Food Awards AND weekly recognition at our growing Ypsilanti Farmers Markets all year long!**



**To learn more about Growing Hope's farmers markets, please visit us online at: [growinghope.net](http://growinghope.net) and [facebook.com/YpsilantiFarmersMarkets](https://www.facebook.com/YpsilantiFarmersMarkets)**

