

Becoming a Vendor 101

New and prospective food entrepreneurs ready to up their game as a farmers market vendor or through a home-based business. Join one or all of the following Mondays, 6:30pm-8:30pm at SPARK East, 215 West Michigan Ave in downtown Ypsilanti (*April 11 session at 9 S Adams*). FREE! Register at growinghope.net.

April 4 **Understanding the Cottage Food Law:** Can you sell your product at market?

April 11 **Marketing, Displays, and Branding:** How to make your products fly off the stand

April 18 **How to Become a Vendor:** Learn from veteran vendors and market managers

April 25 **Mock Farmers Market Set Up Competition:** Win a free season at the market!

Growing Hope's Ypsilanti Farmers Market vendor applications are also available at growinghope.net.

From Cottage to Commercial

Food entrepreneurs wanting to sell to restaurants, specialty stores and grocery stores. Join us Tuesdays, 6:30-8:30 pm at SPARK East, 215 West Michigan Ave. FREE! Register at growinghope.net.

April 5 **How to Become a Licensed Food Producer:** Learn the ins and outs

April 13 **How to Write a Business Plan:** Gain tools to develop a north star for your biz

April 19 **Developing your Pitch:** Hone your plan into a concise speech for the public

April 26 **Building Blocks Pitch Competition**

Reserve your spot in one or all workshops today at growinghope.net!



Building Blocks for the Food Entrepreneur



Workshops
supported by:

